



Direct Planning Group



Chartered Town Planners & Architects

...Planning since 1988



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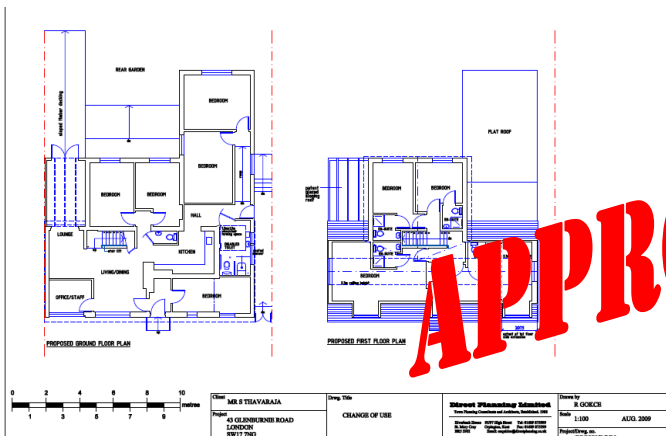
Spring 2012 Newsletter...

Put your home in good hands !



1000's of satisfied clients over 24 years planning excellence throughout the UK... ring, email or visit our website on directplanning.co.uk...to get your approval

Change of Use of existing residential bungalow (including extensions to roof and rear of property) to a Nursing Home in Glenburnie Road, Tooting, London, SW17





H. Martin Managing Director Direct Planning

Since setting up Direct Planning more than 24 years ago in 1988, Managing Director Hans Martin has seen many changes in the Planning System and the role of a private consultancy has change to accommodate this.

Mr. Martin explains...

" In the last 24 years we have become experts in making Planning Applications and deal with all our applications with the utmost professional care and attention".

Direct Planning has the capability in-house to prepare plans, which a lot of our clients favour as they can deal with one of our dedicated professionals on a one to one basis.

"Our clients appreciate the one-stop-shop type approach we have developed over the years, where we take responsibility for the whole project".

Direct planning takes care to gain an understanding of each individual project and our client's needs. One of our dedicated team will visit the site and carry out all the necessary surveys and take photographs, so that they can produce the required supporting evidence and submit the planning application on behalf of our clients.

One of the key changes in the recent past has been the way in which the Local Councils have dealt with planning applications.

He recalls the 'good old days' when you could pop-in to the planning department, speak with an officer and almost get the nod of approval there and then.

"Now you need planning supporting statements, and Design and Access Statements".

"The same degree of expertise employed by our dedicated staff to produce the highest quality of work is the same today as it has been in the past".

We will still negotiate with the Council's Planning Department throughout the ever-increasing complex application process on our client's behalf in order to get permission.

Our Planning Statements in support of the client's application draw upon on relevant Planning Case Law.

"Because we have dealt with dozens of different Councils in such cases, we know the best approach. The Councils know our Direct Planning because of the hundreds of appeals we have won in the last 24 years".

Increasingly we have taken on projects where resubmissions have been the best way forward and our designers have successfully revised schemes that have gained planning permission at the initial stage.

That is why our clients come back time and time again, wanting our expertise and assistance in an ever-changing planning world, where development is getting harder to achieve year upon year.

For those who are new to the services DPG provide, please visit our website at www.directplanning.co.uk or call Alex on Free Phone 0800 193 1007.

About DPG... Services

- Planning applications
- Planning appeals
- Enforcement appeals
- Certificate of lawfulness
- Feasibility studies
- Architectural drawings
- Building surveys
- Detailed building design & concepts

“Our commitment is to represent private individuals and smaller/larger companies in negotiations with Councils at application and/or at appeal stage so that the chances of a successful outcome or solution to any planning problem are increased”...

H. Martin MD of Direct Planning

Projects...

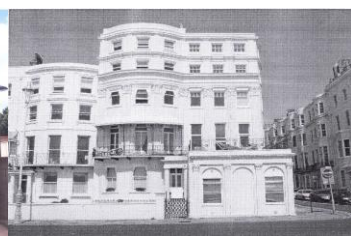
Direct Planning employs Chartered Town Planners and Chartered Architectural consultants to advise and act for clients in planning applications, licensing procedures, appeals and all other aspects of planning advice. Our Town Planners are members of The Royal Town Planning Institute (MRTPI). Our Architects are members of The Royal Institute of British Architects (RIBA). We have dealt with 1000's of applications and appeals for 1000's of clients and because of this Direct Planning have been very successful in a wide variety of projects.



Rear extension & internal alterations
The Forge House Restaurant, Kent.



2 Storey rear extension
Burns Avenue, Southall



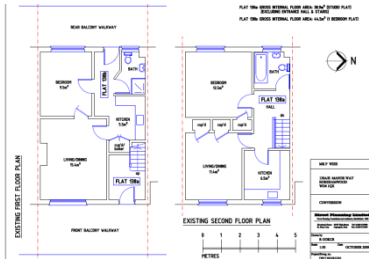
Listed Building consent
Marine Parade Brighton



New 2 Bed house on lad adj to
52 Paddington Close, Hayes



COU to A3 café
142 Crayford Road, Crayford



Lawful Development Certificate
2no. Flats in Borehamwood WD6

To find a complete list of our planning success, please visit our website, where we have listed our success by Authority and the type of application, with catering use applications separate from normal built development type applications.

Recent client letters (more on our website) thanking us for successfully obtaining their required planning permission.

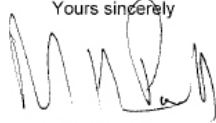
Dear Mr Martin

**Re Coronation Buildings, Ham Road, Worthing
Castle Lane Securities Limited**

Thank you for your confirmation of the successful planning application for 11 Coronation Buildings to go alongside the earlier consent for A2 successfully obtained for Unit 12.

May I thank you for your assistance in bringing about these excellent results and I look forward to working further with yourselves in the future on similar applications.

Yours sincerely



**M K Parnell
CHP Management Limited**

More examples of successful appeals gained by Direct Planning Group can be viewed on our Website: www.directplanning.co.uk

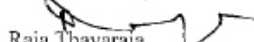
Dear Mr R Gokce,

Re: Planning Application
10 Upper Tooting Road London Sw17 7PG

Thank you for your letter with the enclosures. Thank you for your kind assistance and advise. I am really pleased with the outcome. I will certainly recommend you in future, as you are 'the best'.

I look forward to receiving the same result on our appeal against the enforcement notice.

Yours Sincerely,



Raja Thavaraja
Raja & Co

If you have a planning application refused Direct Planning Group can assist you.

Re: Appeal by Planning Inquiry
15 Eardley Road SW16 6DA

This letter is just to say thanks to all your staff, including the Barrister Mr Mathew Reed.

They all worked so methodically and businesslike dealing with a very difficult London Borough of Wandsworth.

Direct Planning succeeded in gaining Planning Permission for above property as a House in Multiple Occupation against the odds.

In the very near future I hope to use your services in very similar circumstances.

Moreover I do not hesitate to recommend Direct Planning to my friends who are in property.

Thanking you.

Yours sincerely



Call Free on **0800 193 1007** and speak to Alex, DPG's dedicated business advisor, or contact us via the e-mail link on our website. English, Turkish and Cantonese are spoken within the team.

For those who are new to the services DPG provide, please visit our website at www.directplanning.co.uk or call Alex on Free Phone 0800 193 1007.